

# English Ball

Mandarin Oriental, New York City  
Wednesday, May 3<sup>rd</sup>, 2017



**The English Ball is the most prestigious and important event in St. George's Society of New York's calendar with proceeds directly supporting its charitable programs. Starting back in 1770 as a banquet to celebrate St. George, the patron saint of England, it has been held with rare exceptions every year since and is now established as the premier English social event in New York.**

## THE HONOREES

### THE MEDAL OF HONOR: NATALIE PRAY



Elected President of St. George's Society in 2005, Natalie Pray is the first and only female President since its founding in 1770. As President she established the Society's Advisory Council with distinguished members on both sides of the Atlantic and as Chairman of the Society's capital campaign, she raised over \$3 million and launched the Society's Scholarship Program. Ms. Pray also served as Chairman of the English Ball for seven years (1996-2002), realizing over \$2 million dollars for the charity.

Natalie Pray's other charitable work includes: President of The English Speaking Union, Greenwich; Board of Directors, Boy Scouts of Greenwich; Board of Directors, American Friends of Westminster Abbey; American Board of Directors for St-Martin-in-the-Fields; American Board of Directors, The London Philharmonic Orchestra; Director Emeritus of the American Board, The Globe Theatre, London.

### THE ORDER OF ST. GEORGE'S SOCIETY: ANTONIA ROMEO



Antonia Romeo is Her Majesty's Consul General in New York and Director-General Economic and Commercial Affairs USA. She is responsible for directing the trade, business and prosperity work of the UK Government across the United States, including oversight of the North American operations of the Department for International Trade; and for promoting the UK's economic profile, foreign policy, and national security priorities in New York, New Jersey, Pennsylvania, and Connecticut's Fairfield County. She has previously held senior roles in the Cabinet Office and the Ministry of Justice.

From March 27, Antonia will be Permanent Secretary for the Department for International Trade, the UK Government department responsible for promoting British trade across the world and for leading, coordinating and delivering a new trade and investment policy for the UK, including the foreign commercial arm of the UK Government.

### ST. GEORGE'S SOCIETY OF NEW YORK

St. George's Society of New York is a membership organization with a charitable purpose. It provides vital assistance to people of British and Commonwealth heritage in New York who are in need of financial and emotional support. For example the sick, elderly and disabled and students who have the ability to succeed but lack the funds to complete their studies. The Society's vibrant network of influential people and partnerships with key organizations in the British community make it the pre-eminent Anglo/American social and philanthropic group in the tri-state area.

The Society is well-known in transatlantic circles due to its longevity, record of good works and position in the New York British community. It enjoys a close working relationship with the British-Consulate in New York and for over a century each serving British Consul-General has held the position of Honorary President. The Society's Royal Patron is HRH The Duke of Gloucester, KG, GCVO.

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- Presenting Sponsor - \$100,000**  
*(\$91,000 tax-deductible)*
  - ❖ Presenting sponsor credit i.e. 'XXX presents the English Ball'
  - ❖ Speaking opportunity
  - ❖ Podium recognition
  - ❖ Three premium tables of 10 seats
  - ❖ Double page, full color centerspread ad in event journal\*
  - ❖ Premium placement in invitation as Presenting Sponsor\*
  - ❖ Premium placement of corporate logo on screens at event
  - ❖ Listing in journal as Presenting Sponsor\*
  - ❖ Acknowledgement in pre and post press releases
  - ❖ Corporate display & literature at event reception & on stage
  - ❖ Corporate logo on St. George's Society homepage & event Facebook page for 12 months

- Gold Sponsor - \$50,000**  
*(\$44,000 tax-deductible)*
  - ❖ Podium recognition
  - ❖ Two prime tables of 10 seats
  - ❖ Full page, full color ad with prime placement in event journal\*
  - ❖ Prime placement in invitation as Gold Sponsor\*
  - ❖ Corporate logo on screens at event
  - ❖ Listing in journal as Gold Sponsor \*
  - ❖ Corporate display & literature at event reception & on stage
  - ❖ Corporate logo on St. George's Society homepage & event Facebook page for 12 months

- Silver Sponsor - \$30,000**  
*(\$27,000 tax-deductible)*
  - ❖ Podium recognition
  - ❖ One prime table of 10 seats
  - ❖ Full page, full color ad in event journal\*
  - ❖ Listing in invitation as Silver Sponsor\*
  - ❖ Listing in journal as Silver Sponsor\*

- Bronze Sponsor - \$15,000**  
*(\$12,000 tax-deductible)*
  - ❖ One table of 10 seats
  - ❖ Full page, full color ad in event journal\*
  - ❖ Listing in invitation as Bronze Sponsor\*
  - ❖ Listing in journal as Bronze Sponsor\*

- Patron Sponsor - \$10,000**  
*(\$7,000 tax-deductible)*
  - ❖ One table of 10 seats
  - ❖ Half page, full color ad in event journal\*
  - ❖ Listing in invitation as Patron Sponsor\*
  - ❖ Listing in journal as Patron Sponsor\*

- Individual Patron - \$1,000 x \_\_\_\_\_ seats**  
*(\$700 tax-deductible)*
  - ❖ Listing in invitation as Patron\*
  - ❖ Listing in journal as Patron\*

- Member Ticket - \$500 x \_\_\_\_\_ seats**  
*(\$200 tax-deductible)*

- Full Page, Full Color Ad - \$5,000**  
*(Fully tax-deductible)*

- ❖ Listing in invitation as Patron\*
- ❖ Listing in journal as Patron\*

- Half Page, Full Color Ad - \$3,000**  
*(Fully tax-deductible)*

- Pure Donation**

I/we cannot attend but wish to make a fully tax-deductible contribution in the amount of \$\_\_\_\_\_

**PLEASE NOTE:**

- \* Inclusion for the invitation must be submitted by 03/24/2017
- \* Inclusion for the journal must be submitted by 04/19/2017

## CONTACT INFORMATION

LISTING (as it should appear in event materials)

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

## PAYMENT METHODS & INSTRUCTION

My payment of \$\_\_\_\_\_  enclosed  please invoice

Please make checks payable to **St. George's Society**

Please send your company logo & ad to [anna@stgeorgessociety.org](mailto:anna@stgeorgessociety.org)

If you wish to pay by credit card, please call 212-682-6110

Send this form and all payments to  
**St. George's Society of New York**  
216 East 45<sup>th</sup> Street, Suite 901  
New York, NY 10017

Tel: 212-682-6110 Fax: 212-682-3465

Email: [anna@stgeorgessociety.org](mailto:anna@stgeorgessociety.org)

St. George's Society is a non-profit 501 (c) (3) organization

Tax ID: 23-7426425

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## SPONSORSHIP CHART

	Presenting Sponsor \$100,000	Gold Sponsor \$50,000	Silver Sponsor \$30,000	Bronze Sponsor \$15,000	Patron Sponsor \$10,000	Individual Patron \$1,000
Presenting credit	Yes	-	-	-	-	-
Speaking opportunity	Yes	-	-	-	-	-
Inclusion in press release	Yes	-	-	-	-	-
Corporate logo on screens	Yes	Yes	-	-	-	-
Corporate display at event	Reception area & on stage	Reception area & on stage	-	-	-	-
Website/Social Media	Logo & link	Logo & link	-	-	-	-
Podium recognition	Yes	Yes	Yes	-	-	-
Event journal ad	Double page, full color centerspread ad	Full page, full color ad (prime placement)	Full page, full color ad	Full page, full color ad	½ page, full color ad	-
Invitation & journal listing	Presenting credit	Prime Placement	Yes	Yes	Yes	Yes
Number of seats	30 (premium)	20 (prime)	10 (prime)	10	10	1

## PAST PARTICIPATING CORPORATE SPONSORS AND DONORS (2011-16)

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AIG	The D. E. Shaw Group	Latham & Watkins LLP	Pinehurst Store Fixtures
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Aon Plc	Facebook	Macy's and Bloomingdale's	Saks Fifth Avenue
Assured Guaranty	Find A Better Way USA	Manchester United	Salesforce
Barclays	Fossil	Marsh & McLennan Companies	Shearman & Sterling LLP
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Citi	J. Walter Thompson Company	Nigel Lythgoe Productions	Wunderman
Cleary Gottlieb Steen & Hamilton LLP	Karen Harvey Consulting Group	Novae Group plc	XIX Entertainment
Cohn & Wolfe	M. Klein & Company	O'Connor Davies LLP	Young & Rubicam
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