

English Ball

Mandarin Oriental, New York City
Wednesday, April 27th, 2016



The English Ball is the most prestigious and important event in St. George's Society of New York's calendar with proceeds directly supporting its charitable programs. Starting back in 1770 as a banquet to celebrate St. George, the patron saint of England, it has been held with rare exceptions every year since and is now established as the premier English social event in New York.

THE HONOREES

THE MEDAL OF HONOR: SIR MARTIN SORRELL



Sir Martin Sorrell founded WPP, the world's largest advertising and marketing services group in 1985 and has been chief executive throughout.

Collectively, WPP employs over 190,000 people (including associates and investments) in over 3,000 offices in 112 countries. Clients include 344 of the Fortune Global 500, all 30 of the Dow Jones 30 and 69 of the NASDAQ 100. In 2014, WPP had revenues of \$19 billion and billings of \$76 billion.

Sir Martin actively supports the advancement of international business and he has been publically recognized with a number of awards including the Harvard Business School Alumni Achievement Award. In the Time 100 "Builders & Titans" he was voted one of the world's most influential figures in business. He was also nominated for CNBC's First 25 List ("Rebels, Icons and Leaders") of people judged to have had the most profound impact on business and finance in the last 25 years. He received a knighthood in January 2000. He was recently awarded the 2014 Hugo Shong Lifetime Achievement Award in Communication by Boston University's College of Communications. In October 2015, Sir Martin was named the fifth best-performing CEO on the planet by Harvard Business Review.

Sir Martin contributes to many important organizations and charities. Sir Martin is a non-executive director of Alpha Topco, the Formula 1 company, and Alcoa. He is on the Executive Committee of the World Economic Forum International Business Council and a member of the Business Council in the US. He is a member of the corporate Advisory Group of the Tate Gallery, the International Advisory Board of The Russian Museum in St. Petersburg, the Board of Directors of the Bloomberg Family Foundation and a member of the Advisory Board of Stanhope Capital and Bowmark Capital Group. He is chairman of IBLAC Shanghai and chairman of IBAC London, IBAC Rome and IBAC Jerusalem.

THE ORDER OF ST. GEORGE'S SOCIETY: DANNY LOPEZ



Danny Lopez has been Her Majesty's Consul General in New York since July 2011. He is responsible for promoting the UK's economic profile, foreign policy and national security priorities in New York, New Jersey, Pennsylvania, and Connecticut's Fairfield County. He also leads UK Trade & Investment (UKTI) in its operations across the US.

Prior to joining the Foreign & Commonwealth Office, Danny enjoyed a varied career in the UK's public and private sectors. From 2009 to 2011, he worked for the London Development Agency, the Mayor of London's economic-development arm, as Group Director for Business Support and Promotion. During this time, he created London & Partners, the city's promotional agency for business, visitors and students, and was its inaugural CEO.

From 2006 to 2009, he was a managing director at UKTI, where he was responsible for delivering a new marketing strategy to promote and showcase the UK economy internationally. Before that, Danny spent ten years with Barclays Bank, where he held a number of senior international positions in New York, Miami, London, and India.

Born in England, Danny grew up in Spain and is a fluent Spanish speaker. He holds a Bachelor of Arts (Honours) degree in economics and a master's degree in international economics and finance from the University of Essex. Danny is married to Susan; together, they are the proud parents of Lucy and Stella.

Danny will depart New York in the summer of 2016 when he will return to London. He and Susan would like to thank everyone in the tri-state area who has made their last five years so memorable, especially the wonderful team at St. George's Society of New York and the diverse and dynamic British expat community in the region.

THE ANGLO-AMERICAN CULTURAL AWARD: DR. AMANDA FOREMAN



Dr. Amanda Foreman is an award-winning historian, and columnist for *The Wall Street Journal*, *The Sunday Times* and *The Smithsonian Magazine*. Her first book, *Georgiana, Duchess of Devonshire*, was an international bestseller, and won the 1998 Whitbread Prize for Biography. It has been developed into a television documentary, a radio play starring Dame Judi Dench and the Oscar-winning film, *The Duchess*. Her second book, *A World on Fire*, was also a bestseller and won the Fletcher Pratt Award for Civil War History. It was a runner-up for five further awards, including the National Book Critics Circle Award, and was chosen by *The New York Times* as one of the ten best books of 2011. In 2015 Amanda wrote and presented *The Ascent of Woman*, a critically acclaimed documentary series for BBC2.

Amanda divides her time between London and New York, where she founded House of SpeakEasy, a non-profit organization that works with local communities to bring writers and audiences together in innovative ways. Amanda is currently the 2016 Chair of The Man Booker Prize. Her new book, *The World By Women: A History of Women from the Apple to the Pill*, is scheduled to appear in 2017.

ST. GEORGE'S SOCIETY OF NEW YORK

St. George's Society of New York is a membership organization with a charitable purpose. It provides vital assistance to people of British and Commonwealth heritage in New York who are in need of financial and emotional support. For example the sick, elderly and disabled and students who have the ability to succeed but lack the funds to complete their studies. The Society's vibrant network of influential people and partnerships with key organizations in the British community make it the pre-eminent Anglo/American social and philanthropic group in the tri-state area.

The Society is well-known in transatlantic circles due to its longevity, record of good works and position in the New York British community. It enjoys a close working relationship with the British-Consulate in New York and for over a century each serving British Consul-General has held the position of Honorary President. The Society's Royal Patron is HRH The Duke of Gloucester, KG, GCVO.

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- Presenting Sponsor - \$100,000**
(\$91,000 tax-deductible)
 - ❖ Presenting sponsor credit i.e. 'XXX presents the English Ball'
 - ❖ Speaking opportunity
 - ❖ Podium recognition
 - ❖ Three premium tables of 10 seats
 - ❖ Double page, full color centerspread ad in event journal*
 - ❖ Premium placement in invitation as Presenting Sponsor*
 - ❖ Premium placement of corporate logo on screens at event
 - ❖ Listing in journal as Presenting Sponsor*
 - ❖ Acknowledgement in pre and post press releases
 - ❖ Corporate display & literature at event reception & on stage
 - ❖ Corporate logo on St. George's Society homepage & event Facebook page for 12 months

- Gold Sponsor - \$50,000**
(\$44,000 tax-deductible)
 - ❖ Podium recognition
 - ❖ Two prime tables of 10 seats
 - ❖ Full page, full color ad with prime placement in event journal*
 - ❖ Prime placement in invitation as Gold Sponsor*
 - ❖ Corporate logo on screens at event
 - ❖ Listing in journal as Gold Sponsor *
 - ❖ Corporate display & literature at event reception & on stage
 - ❖ Corporate logo on St. George's Society homepage & event Facebook page for 12 months

- Silver Sponsor - \$30,000**
(\$27,000 tax-deductible)
 - ❖ Podium recognition
 - ❖ One prime table of 10 seats
 - ❖ Full page, full color ad in event journal*
 - ❖ Listing in invitation as Silver Sponsor*
 - ❖ Listing in journal as Silver Sponsor*

- Bronze Sponsor - \$15,000**
(\$12,000 tax-deductible)
 - ❖ One table of 10 seats
 - ❖ Full page, full color ad in event journal*
 - ❖ Listing in invitation as Bronze Sponsor*
 - ❖ Listing in journal as Bronze Sponsor*

- Patron Sponsor - \$10,000**
(\$7,000 tax-deductible)
Limited Availability
 - ❖ One table of 10 seats
 - ❖ Half page, full color ad in event journal*
 - ❖ Listing in invitation as Patron Sponsor*
 - ❖ Listing in journal as Patron Sponsor*

- Individual Patron - \$1,000 x _____ seats**
(\$700 tax-deductible)
 - ❖ Listing in invitation as Patron*
 - ❖ Listing in journal as Patron*

- Member Ticket - \$500 x _____ seats**
(\$200 tax-deductible)

- Full Page, Full Color Ad - \$5,000**
(Fully tax-deductible)

- ❖ Listing in invitation as Patron*
- ❖ Listing in journal as Patron*

- Half Page, Full Color Ad - \$3,000**
(Fully tax-deductible)

- Pure Donation**

I/we cannot attend but wish to make a fully tax-deductible contribution in the amount of \$_____

PLEASE NOTE:

- * Inclusion for the invitation must be submitted by 03/07/2016
- * Inclusion for the journal must be submitted by 04/13/2016

CONTACT INFORMATION

LISTING (as it should appear in event materials)

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

EMAIL _____

PAYMENT METHODS & INSTRUCTION

My payment of \$_____ enclosed please invoice

Please make checks payable to **St. George's Society**

Please send your company logo & ad to
EnglishBall@stgeorgessociety.org

If you wish to pay by credit card, please call 212-682-6110

Send this form and all payments to
St. George's Society of New York
216 East 45th Street, Suite 901
New York, NY 10017

Tel: 212-682-6110 Fax: 212-682-3465

Email: EnglishBall@stgeorgessociety.org

St. George's Society is a non-profit 501 (c) (3) organization

Tax ID: 23-7426425

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SPONSORSHIP CHART

	Presenting Sponsor \$100,000	Gold Sponsor \$50,000	Silver Sponsor \$30,000	Bronze Sponsor \$15,000	Patron Sponsor \$10,000	Individual Patron \$1,000
Presenting credit	Yes	-	-	-	-	-
Speaking opportunity	Yes	-	-	-	-	-
Inclusion in press release	Yes	-	-	-	-	-
Corporate logo on screens	Yes	Yes	-	-	-	-
Corporate display at event	Reception area & on stage	Reception area & on stage	-	-	-	-
Website/Social Media	Logo & link	Logo & link	-	-	-	-
Podium recognition	Yes	Yes	Yes	-	-	-
Event journal ad	Double page, full color centerspread ad	Full page, full color ad (prime placement)	Full page, full color ad	Full page, full color ad	½ page, full color ad	-
Invitation & journal listing	Presenting credit	Prime Placement	Yes	Yes	Yes	Yes
Number of seats	30 (premium)	20 (prime)	10 (prime)	10	10	1

PAST PARTICIPATING CORPORATE SPONSORS AND DONORS (2011-15)

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